

C·O·M·O·D·O

Creating Trust Online™



What can The Dragon do for you ?

Building Trust with e-Merchants delivers
the Internet the way it was meant to be!

Comodo lets you know who to trust on the Internet.



Trust is the currency of the internet.



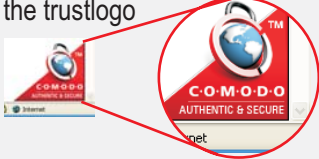
Without it, communication, commerce or collaboration cannot take place. How do we know? Because 21% of internet visitors won't shop online at all! And many more shop on only a few, very large sites.

Yet if you can learn how to establish trust with merchants - you can shop fearlessly online and take advantage of all the options the Internet has to offer.

Comodo, as one of the largest Certification Authorities gives you free tools and technologies to do what you thought you couldn't - establish trust with online merchants.

Just use these next generation Identity and Trust Assurance tools and technologies - all of which are free - No strings. No catches. No Kidding.

Identity & Trust Assurance technologies is how you establish Trust

You need to...	Here's what e-Merchants should do ...	Here are FREE tools you can use ...	What these products do ...
<p>Secure your commerce transactions</p> <p>"... will my confidential information be stolen during our transaction?... is this a legitimate ebusiness?"</p>	<p>e-Merchants should:</p> <ul style="list-style-type: none"> Procure a High Assurance SSL Certificate Register in IdAuthority 	<ul style="list-style-type: none"> Look for the gold padlock 	<ul style="list-style-type: none"> Verifies transactional encrypted secure sessions
<p>Secure your PC</p> <p>"... will this transaction leave my PC vulnerable to virus?"</p>	<p>Vulnerability Scanning Service to make sure hackers don't steal your information from their server.</p> <p>Look for a HackerProof site seal</p> 	<ul style="list-style-type: none"> Anti virus Anti SPAM Firewall 	<ul style="list-style-type: none"> Award winning security solutions to protect against viruses, SPAM and malicious code (see Launch Pad below).
<p>Authenticate Business Legitimacy</p> <p>"... how can I trust that this is a legitimate business? What do these site seals mean?"</p>	<p>Procure a Corner of TrustLogo and display it on your website</p>	<p>Look for Corner of TrustLogo to verify the credentials of online merchants:</p> <ul style="list-style-type: none"> Unspoofable site seal technology lets you verify the authenticity of the trustlogo 	<ul style="list-style-type: none"> Point-to-verify technology makes all e-Merchants trust credentials visible with a simple mouse roll-over Only authenticated businesses are issued Corner of TrustLogo: <ul style="list-style-type: none"> Patented technology makes this TrustLogo unspoofable Replaces "old" site seals
<p>Authenticate legitimacy of site seals and content on web sites</p> <p>"... how do I know your credentials are authentic and not copied?"</p>	<p>Web Authentication</p>	<p>Use VerificationEngine</p>	<ul style="list-style-type: none"> Breakthrough technology lets you verify web content Free reader (procured as a download) allows you to know that the logo or log in box, is authentic to the company it claims to be.



All these tools and more are available in a new integrated suite.

COMODO LAUNCH PAD Puts the power of the Comodo Dragon at your command!

We are proud to offer an award winning suite of solutions FREE to you to protect your PC, protect your identity and to provide you with a trusted, confident Internet shopping experience.

These are highly valued technologies that your customers want that they will appreciate:

- FREE personal email certificates
- FREE, highly rated personal firewall
- FREE anti SPAM solution
- FREE business authentication and registration for emerchants in the world's largest online white list, (www.idauthority.com)
- FREE web authentication with VerificationEngine
- FREE password manager called iVault



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About Comodo

Comodo is a leading global provider of Identity and Trust Assurance services on the Internet, with over 200,000 customers worldwide. Headquartered in Jersey City, NJ with global offices in the UK, Ukraine, Norway and India, the company offers businesses and consumers the intelligent security, authentication and assurance services necessary to ensure trust in online transactions.

As a leading Certification Authority, Comodo helps enterprises address digital ecommerce and infrastructure needs with reliable, third generation solutions that include integrated Web hosting management solutions, infrastructure services, digital e-commerce services, digital certification, identity assurance, customer privacy and vulnerability management solutions.

Comodo's credentials in this space include a number of key and highly differentiating factors:

- Comodo is one of the largest certifications authorities – with a global presence
- Technology portfolio of patented Identity and Trust Assurance solutions with state-of-the-art research capabilities powered by Comodo's Digital Trust Lab exploring leading edge authentication technologies and identifying emerging vulnerabilities
- Award winning customer service

Comodo's competitive advantage

Partnering with Comodo gives you new revenue opportunities because your customers need Identity and Trust Solutions to succeed. Comodo's blended, integrated approach allows you to optimize the revenue from each customer because these solutions are essential to help your customers establish trust.

The Best Suite of Branded or Private Branding solutions on the market today!

When you partner with Comodo to offer Identity and Trust Assurance solutions, you are leveraging a space that is a top priority for emerchants. You can resell the largest array of Identity and Trust Assurance solutions with the latest trust technologies - increasing your revenues with your customers. And, unlike many other providers, Comodo backs its solutions with its award winning customer support.

The result? More solutions you can sell them that are proven to generate revenue for them – and for you.

Now you can join Comodo in making the Internet a trusted Internet again with solutions such as:

- High Assurance SSL Certificates - Proving a registered, legitimate business secures private information during transactions
- HackerGuardian TrustLogo - Proving a site secures private information through vulnerability scanning services and TrustLogo
- Content Verification Certificates – Proving the legitimacy of web content by displaying a highly visible green border virtually eliminating phishing and pharming trust threats
- TrustFax – One of the best-featured online faxing services on the market today – with recurring revenue for you

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